



## STANDARDIZED PARTNER PLATFORM FOR LOADING AND UNLOADING REQUIREMENTS

Single source of truth

High scalability

API integration

Multilingual driver view

# WHY LOADY

## 100+

SITE- & PRODUCT-  
SPECIFIC  
REQUIREMENTS

## 500K

REJECTIONS OF  
CHEMICAL TRUCKS  
IN EUROPE

## 1000M

EURO IN PROCESS COSTS  
AND MILLIONS OF HOURS IN  
TROUBLESHOOTING

## BENEFITS FOR COMPANIES

### Freight procurement

Better and faster purchasing  
of transport services

### Supply chain management

Reduce overall process costs  
and risks in logistics

### Production

Increase planning capabilities  
and asset effectiveness

### Site logistics

Reduce waiting times at  
gates and checkpoints

### Transport management

Improve planning capabilities and  
reduce troubleshooting

### Customer service

Minimize risk of delays and  
increase customer satisfaction

## BENEFITS FOR LOGISTICS SERVICE PROVIDERS

### Delivery

Reduce waiting times and  
increase driver satisfaction

### Sales

Less double-checking and faster  
tender preparation

### Planning and dispatching

Better transport organization  
and fitting equipment

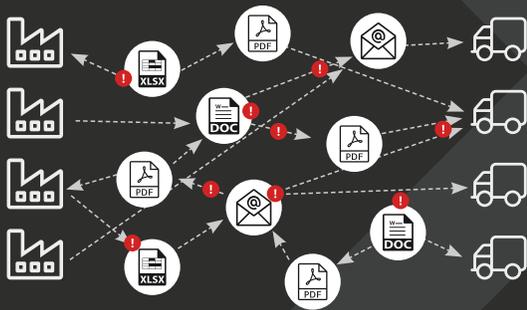
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# WHAT IS LOADY

Loady is a digital service platform for managing and sharing loading and unloading requirements among logistics partners in the manufacturing supply chain. **Loady provides a standardized structure for product- and site-specific (un-)loading requirements**, including pre-product restrictions and cleaning requirements.

## CURRENT PROBLEM

Shippers, customers, and logistics service providers communicate mostly with free text information. There is **no common language and structure**.



## THE SOLUTION

Loady creates a **single source of truth**, makes data **accessible and understandable** for all partners. Loady brings a **win-win to the entire supply chain**.



### EASY

Companies can easily manage requirements and share them with logistic providers.



### RELIABLE

All involved parties improve planning, reduce waiting times, minimize risks and frustration.



### INTEGRATED

Loady is highly interoperable. Companies and service providers can connect via Loady API.



If everybody knows, what the other party needs and/or what needs to be provided, all gear wheels can mesh together and complex mechanisms can work efficiently.

**SEBASTIAN JARZOMBEK**

*Production Manager Isophytol Fabrik  
Nutrition & Health - BASF SE*

We aim to reduce empty kilometers and avoid problems on site due to missing or incorrect equipment.

**SASCHA CREMER**

*Strategic Business Development Manager -  
Division Transport, ALFRED TALKE GmbH & Co. KG*

Visit [loady.com](https://loady.com) for more information or get in touch with us via [info@loady.com](mailto:info@loady.com).

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Transport-logistic currently has to fight many challenges. Therefore, it is even more important to have full data transparency.

**CARSTEN FELBER**

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